

FACILITATING GROUP CREATIVITY

A fast-moving and productive training programme. This highly participatory and dynamic course will provide you with tools, skills and feedback to develop your own abilities to facilitate the creativity of others.

Why this course?

The role of leaders increasingly includes the ability to facilitate and enable the talents of others. The focus on this programme is on the skills you bring to facilitate creativity in groups. We also offer the option to coach you after the programme as you put your learning into effect on real organisational problems.

What you will learn on this course

- How to facilitate effectively creativity and innovation sessions
- World-class best practice for idea generation and idea focusing
- 15 tools for generating and selecting new ideas
- 8 guidelines for effective thinking
- 4 main components of creative problem solving
- Insight into your personal style around solving problems and managing change
- A roadmap to guide your creativity and innovation efforts
- Practical suggestions for leading and managing change

“Our promise to you is that you will leave this course a better facilitator of the creative efforts of others.”

During the programme

One of the many aspects of taking this course is having the entire group work on a problem or a challenge that you bring with you. Whether your challenge is of a work or personal nature you will make progress in moving towards a creative solution.

Many participants have said that one of the most impactful parts of the course is where you will first design and then facilitate a group session working on an actual challenge. During that session you will be observed by a master facilitator and afterwards receive feedback and coaching providing you with insights about how you can further improve your skills as a facilitator.

Benefits for participants

- Develop your skills as a facilitator of other people's creativity.
- Learn to help groups produce more, and better, creative ideas in less time.
- Develop the confidence to apply your learning in your own organisation on real and current challenges.
- Learn how other organisations develop creative solutions to their complex challenges.
- Lead others in creating new ideas and approaches.
- Get more 'buy-in' from more people to help with your innovation efforts.
- Learn to build diverse teams for more creative outcomes.

For more information contact

Rob Sheffield
e rob@bluegreenlearning.com
m +44 (0)7811 944782